

## Rubric for Quick Talk Competition

Criteria	1-Poor	2-Fair	3-Good	4-Very Good	5-Excellent	Score
<b>Engagement</b>	Presentation fails to connect with a non-expert audience, lacking persuasive elements or relevance.	Presentation has limited appeal to a non-expert audience, with weak arguments or unclear relevance.	Presentation is moderately persuasive, with some effort to make the research accessible and relevant to a non-expert audience.	Presentation is engaging and persuasive, effectively connecting the research to the interests and concerns of a non-expert audience.	Presentation is highly compelling, making the research feel urgent, relevant, and exciting to a non-expert audience.	
<b>Clarity</b>	Presentation is confusing and lacks a clear structure, making it difficult to follow.	Presentation is somewhat unclear, with noticeable gaps in organization or coherence.	Presentation is generally clear but may lack some organization or coherence in presenting ideas.	Presentation is clear and well-structured, with minor room for improvement in transitions or coherence.	Presentation is intuitive, well-structured, and easily understandable, with seamless transitions.	
<b>Significance of Research</b>	Presentation fails to articulate the significance or impact of the research.	Presentation articulates the significance of the research but lacks depth or clarity.	Presentation adequately articulates the significance of the research, with some consideration of its impact.	Presentation clearly articulates the significance and potential impact of the research.	Presentation compellingly articulates the significance and groundbreaking nature of the research.	
<b>Innovation</b>	Presentation fails to convey the innovation or relevance of the research.	Presentation conveys some aspects of innovation but lacks depth or clarity.	Presentation adequately conveys the innovation and relevance of the research, with some consideration of its broader implications.	Presentation effectively conveys the innovation and relevance of the research, with a clear connection to current advancements.	Presentation compellingly conveys the groundbreaking nature and broader implications of the research.	
<b>Delivery</b>	Speaker's verbal and non-verbal performance is weak, with poor eye contact, monotone voice, or distracting mannerisms.	Speaker's verbal and non-verbal performance is limited, with inconsistent eye contact, tone, or gestures.	Speaker's verbal and non-verbal performance is adequate, with generally good eye contact, tone, and gestures, though minor improvements are possible.	Speaker's verbal and non-verbal performance is strong, with effective use of eye contact, tone, and gestures to enhance the presentation.	Speaker's verbal and non-verbal performance is exceptional, with confident eye contact, dynamic tone, and purposeful gestures that captivate the audience.	
<b>Total Score</b>						