

SAFETY POSTER COMPETITION

Design a safety poster for one of the participating Georgia Tech facilities.

IDEA Lab
Flowers Invention Studio
Wepfer Design Commons
Student Competition Center
Montgomery Machining Mall

SUBMISSIONS DUE MARCH 21ST 5PM



SUBMISSION REQUIREMENTS

Safety Poster: Poster pdf sized to selected location specifications.

≤300-Word Explanation: Provide an explanation of your poster, detailing:

1. Where the poster would be displayed and why that location is ideal for your poster's purpose.
2. How your communication design choices (e.g., visuals, wording, layout) enhance clarity, engagement, and safety awareness for employees.

* Selected posters may be used by the space, but use is not guaranteed.

1

PREP & PLAN

Understand Lab Context: Learn about the lab environment and its safety needs.

Identify Key Safety Messages: Gather accurate data, safety protocols/needs, and best practices.

2

DESIGN THE SAFETY POSTER

Choose a Focus: Tailor your design to your selected space. Consider factors such as the space's needs, visibility, and surrounding context.

Create Clear Messaging: Use concise, direct language. Employ bullet points, short phrases, or checklists where applicable.

Incorporate Visual Elements: Use images, diagrams, icons, or color-coding to make the content more engaging and comprehensible.

Highlight Important Actions: Ensure that the most critical information (e.g., safety warnings, PPE requirements) stands out visually.

3

WRITE A BRIEF EXPLANATION

Explain Poster Design Choices: Describe how your choices enhance the safety communication.

Specify the Location: Indicate which of the designated spaces you chose for your poster. Justify your choice by explaining why that location is ideal for reaching the intended audience and addressing safety concerns.

PRIZES

1ST PLACE \$2,500

2ND PLACE \$1,500

3RD PLACE \$500

