

Rubric for Graduate Competition

	1-Poor	2-Fair	3-Good	4-Very Good	5-Excellent
Genre Appropriateness (Engaging opening, clear idea, passionate or enthusiastic, high accessibility, clear takeaway, short)	Presentation deviates significantly from the expectations of a Ted Talk, failing to incorporate essential elements of storytelling and engagement.	Presentation has some elements of a Ted Talk but lacks a clear alignment with the genre. There are noticeable gaps in incorporating storytelling and engaging the audience, making it less effective as a Ted Talk.	Presentation generally aligns with the expectations of a Ted Talk, but there is room for improvement in terms of incorporating storytelling and maximizing engagement.	Presentation aligns well with the expectations of a Ted Talk, effectively incorporating elements of storytelling and engagement.	Presentation is lively; it effectively utilizes storytelling, visuals, and engagement strategies, creating a compelling and captivating presentation that resonates with the Ted Talk format.
Significance of Potential Impact	Presentation's significance and potential are unclear.	Presentation's significance and potential are difficult to understand.	Presentation's significance and potential lacks depth or is otherwise obscured.	Presentation's significance and potential are clear and well-articulated.	Presentation's significance and potential seem obvious and exciting.
Clarity	Presentation is confusing and lacks a clear structure, making it difficult to follow.	Presentation is somewhat unclear, with noticeable gaps in organization and coherence.	Presentation is clear but lacks coherence in fully presenting ideas or otherwise leaves audience with questions.	Presentation is generally clear, with minor room for improvement in terms of organization or coherence.	Presentation is intuitive, well-structured, and easily understandable, with seamless transitions between ideas.
Innovation & Relevance	Presentation fails to effectively convey the innovation and relevance of the topic, leaving the audience uncertain about its significance in the broader landscape.	Presentation lacks a clear and compelling demonstration of connections to current and future developments, making it challenging for the audience to perceive its significance.	Presentation successfully communicates some aspects of innovation and relevance, contributing to the perception that the topic is forward-thinking and connected to current advancements.	Presentation seamlessly conveys the innovative nature of the research. The potential impact is well-defined, demonstrating a solid grasp of the broader implications.	Presentation makes the novelty of the research seem groundbreaking with profound broader implications.
Engagement & Delivery Style	Speaker lacks engagement, and the delivery style isolates the audience.	Speaker's engagement is limited, and the delivery style may not effectively connect with the audience.	Speaker is moderately engaging, with some areas where delivery style could be improved for better audience engagement.	Speaker is engaging, with effective use of delivery style to capture and retain audience attention.	Speaker captivates and maintains audience interest, making them feel the importance of the information.